

SSIP 2.0

**A Report
On
Jam Packd
hosted by,
Anant National University
Held from
9th February 2024**



India's First
DesignX
University



Education Department
Government of Gujarat

Table of Contents		
Sr. No.	Activity	Page No.
1.	Anant National University - An Introduction	3
2.	Aarambh Incubation Center - An Introduction	3
3.	Details about the event	3
4.	About the Event	3 -5
8.	Annexure: Photos taken during the event	5 - 12

1. Anant National University – An Introduction:

Anant National University is the best design university in Ahmedabad India, and aims to equip designers with tools of the digital age and a multidisciplinary approach to bring sustainable solutions to the challenges of the contemporary world. Industries across sectors are seeking designers who possess knowledge of multiple domains and can use their interdisciplinary expertise to create solutions for a better future. At Anant, we aim to mould such designers who possess technical skills, and a holistic understanding of context and are also good communicators, collaborative workers and critical thinkers.

2. The AARAMBH – Incubation Center, Anant National University - An Introduction

AARAMBH - the Incubation Centre at Anant National University promotes the entrepreneurship culture in and around the campus by offering various platforms to budding entrepreneurs where they can experiment with their business ideas, get mentorship from recognized entrepreneurs, interact with investors, government as well non-government agencies and create own organisation/enterprise.

Launched in 2021, it is aimed at creating startups focusing on the core-built environment with a subset of design, architecture, technology and sustainability. Aarambh aims at facilitating the conversion of research activity into entrepreneurial ventures and thus is actively collaborating with Government, Industry and Academia.

In addition to Anant National University, Aarambh is also supported by the Student Startup and Innovation Policy (SSIP), the Government of Gujarat and IIT Kanpur.

3. Details of the event

70+ game design enthusiasts, led by Dr Lindsay Grace, a Knight Chair in Interactive Media and an Associate Professor at the University of Miami School of Communication, kicked off the 2-day-long gamethon. Dr Grace inaugurated the event with his inspiring words on using game design for social impact. The event aimed at creating an opportunity to rally the community around game-making through collaboration with fellow designers, programmers and artists. 15 teams competed to create social impact-related games in 48 hours on campus based on the revealed theme!

The following are some of the details of the event:

Topic:	Jam Packd
Date:	14-15 December'23
Modality:	Anant Campus
Actual duration of the event:	24 hrs

No of Participants: 75

Coordinators:

1. Dr Dhara Thakore, Head, Aarambh Incubation Centre
2. Miss Dhaval Darjee, Incubation Manager, Aarambh Incubation Centre
3. Prof. Vijay Shekhon, Lead, Interaction
4. Prof. Bhargav Padhiyar, Faculty

4. About the Event

Social Impact Game Jam is an opportunity to rally the community around game-making. Collaborate, work, and make games with other designers, programmers, and artists to build a new game in days not months. Participants will have the themes revealed at the event's start. In 48 hours participants will make a new game to add to their portfolio!

The event is curated and led by Professor Lindsay Grace, the former Vice President of the largest game jam in the world, the Global Game Jam, this is an opportunity to practice game-making in a playful, supportive environment. This is not a competition, this is an opportunity to jam with others, practising game design like musicians practicing music.

The event is open only for teams of students who have mixed skill sets to develop either a fresh new Tangible or Digital game in response to the theme of the event. Sign up with your team today and add a new game to your portfolio! Have a look at the FAQs and register. For any questions contact us at gamejam@anu.edu.in

Why the Social Game Jam Matters

With technology advancing at a rapid pace, games now serve as more than just a means of amusement. They are now an effective instrument for addressing significant societal concerns. Through the Social Game Jam, you have the opportunity to use the creativity and ingenuity that come with game development to truly make an effect. Here's why this occasion is so important:

Empowerment by Play: Unlike traditional media, games have the rare capacity to inform, captivate, and uplift audiences. You may encourage positive behaviours, foster empathy, and increase knowledge of a variety of social concerns with your game.

Working together and bringing in different viewpoints: Developing games is a team effort. It's a cooperative approach that unites various skills and viewpoints. You will get teamwork skills from this jam by combining

Boost Your Voice: Games are a medium that may be widely viewed, giving you the opportunity to advocate for change, disseminate your message, and raise awareness of issues that are important to you and your community.

Innovation and Creativity: Developing video games forces you to think creatively, unconventionally, and innovatively in ways that advance society as a whole.

Celebrating making and outstanding participation: All teams are to receive a certificate of participation. Even if this is not a competition, the best three projects will be awarded of total worth INR 1.5Lacs to encourage further development. All student teams who successfully demonstrate the prototype and will receive special certificates. Non-student teams or Professionals are not eligible for awards.

The details of the winning team

Sr. No.	Team Leader	Details	Prize Money
1	Sneha Sharma	1st prize winner for the gaming hackathon for project Catalyts Jampackd SSIP	1,00,000
2	Shreenath Sanjiv Lohana	2nd prize winner for the gaming hackathon for project Weeh Jampackd SSIP	50,000
3	Abhinaba Paul	3rd prize winner for the gaming hackathon for project Reality.shift Jampackd SSIP	20,000
4	Damini Agarwal	4th prize winner for the gaming hackathon for project Creative Cohods Jampackd SSIP	5,000
Total (Amount in words): One Lakh Seventy-five thousand rupees only			1,75,000/-

7. Annexure: Photos taken during the event













